

# Francesca Romana Rinaldi



Lecturer

**Knowledge Group:** Strategy and Operations

**Research Domains:** Sustainability

**Teaching Domains:** Management of Creativity, New Business Models,  
Circular Economy, Sustainable Supply Chain

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## Articles in Scholarly Journals

### **La trappola del greenwashing: strategie per un'autentica sostenibilità nella moda - Cut Through the Greenwashing. Strategies for Authentic Sustainability in Fashion**

RINALDI, F. R., C. PIANCATELLI, F. KHATAMI, "La trappola del greenwashing: strategie per un'autentica sostenibilità nella moda - Cut Through the Greenwashing. Strategies for Authentic Sustainability in Fashion", *Economia & Management*, 2025, no. 2, pp. 36-54

### **Country-level analysis of the relationships between sustainability and the textile–clothing–leather–footwear industries**

KHATAMI, F., F. R. RINALDI, C. SALVATO, A. FERRARIS, "Country-level analysis of the relationships between sustainability and the textile–clothing–leather–footwear industries", *Business Strategy and the Environment*, 2024, vol. 33, no. 8, pp. 8668-8678

### **Traceability and transparency: enhancing sustainability and circularity in garment and footwear**

RINALDI, F. R., C. DI BERNARDINO, V. CRAM-MARTOS, M. T. PISANI, "Traceability and transparency: enhancing sustainability and circularity in garment and footwear", *Sustainability: Science, Practice and Policy*, 2022, vol. 18, no. 1, pp. 132-141

### **Moda sostenibile e circolare tra ambiente, etica e cultura del territorio**

RINALDI, F. R., "Moda sostenibile e circolare tra ambiente, etica e cultura del territorio", *Dimensioni e problemi della ricerca storica*, 2021, no. 2, pp. 197-214

### **Family and non-family women on the board of directors: Effects on corporate citizenship behavior in family-controlled fashion firms**

CAMPOPIANO, G., F. R. RINALDI, S. SCIASCIA, A. DE MASSIS, "Family and non-family women on the board of directors: Effects on corporate citizenship behavior in family-controlled fashion firms", Journal of Cleaner Production, 2019, vol. 214, pp. 41-51

### **Se il prodotto tessile diventa marchio**

CORBELLINI, E. P., F. R. RINALDI, "Se il prodotto tessile diventa marchio", Economia & Management, 2017, no. 1, pp. 69-78

### **Women's involvement in family firms: Progress and challenges for future research**

CAMPOPIANO, G., A. DE MASSIS, F. R. RINALDI, S. SCIASCIA, "Women's involvement in family firms: Progress and challenges for future research", Journal of Family Business Strategy, 2017, vol. 8, no. 4, pp. 200-212

### **Lo sviluppo della moda sostenibile: one size doesn't fit all**

RINALDI, F. R., G. PANDOLFINI, "Lo sviluppo della moda sostenibile: one size doesn't fit all", Economia & Management, 2015, no. 6, pp. 36-50

### **Il brand Milano attraverso la moda e il design**

CORBELLINI, E., F. R. RINALDI, A. ROTA, "Il brand Milano attraverso la moda e il design", Economia & Management, 2011, no. 1, pp. 75-98

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## **Proceedings/Presentations**

### **Measuring Sustainability and Circularity: A Systematic Literature Review**

KHATAMI, F., F. R. RINALDI, C. SALVATO, "Measuring Sustainability and Circularity: A Systematic Literature Review" in The 85th Annual Meeting of Academy of Management, July 25-29, 2025, Copenhagen, Denmark

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## **Edited Books**

### **Circular Fashion Management. Ideas, Perspectives and Tools to Catalyze Change**

RINALDI, F. R. (Ed.), "Circular Fashion Management. Ideas, Perspectives and Tools to Catalyze Change" - 2024, Bocconi University Press - BUP, Milano, Italy

### **What's fashion? it's method!**

LUNGI, C., F. R. RINALDI, M. TURINETTO (Eds.), "What's fashion? it's method!" - 2018, Bocconi University Press - BUP, Milano, Italy

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## **Articles in national/international newspapers**

### **Serve una pubblicità progresso per contrastare lo strapotere del fast fashion**

## Research Monographs

### **L'impresa moda responsabile. Nuove strategie per le catene del valore sostenibili e circolari. II Ed.**

RINALDI, F. R., S. TESTA - "L'impresa moda responsabile. Nuove strategie per le catene del valore sostenibili e circolari. II Ed." - 2022, Egea, Milano, Italy

### **Fashion Industry 2030 : reshaping the future through sustainability and responsible innovation**

RINALDI, F. R. - "Fashion Industry 2030 : reshaping the future through sustainability and responsible innovation" - 2019, Bocconi University Press - BUP, Milano, Italy

### **The responsible fashion company**

RINALDI, F. R., S. TESTA - "The responsible fashion company" - 2014, Greenleaf Publishing, Great Britain

### **L'impresa moda responsabile. Integrare etica ed estetica nella filiera**

RINALDI, F. R., S. TESTA - "L'impresa moda responsabile. Integrare etica ed estetica nella filiera" - 2013, Egea, Milano, Italy

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## Other

### **Traceable and sustainable: the must haves of future fashion**

RINALDI, F. R., "Traceable and sustainable: the must haves of future fashion", SDA Bocconi Insight - Podcast, 7 November 2022

### **Ingredient branding & supply chain transparency in the jeanswear industry: the Isko case**

RINALDI, F. R., I. D'AMATO, "Ingredient branding & supply chain transparency in the jeanswear industry: the Isko case", Lettera Asfor, 2017

### **Lunga vita all'abito e al suo riciclo**

RINALDI, F. R., "Lunga vita all'abito e al suo riciclo", Via Sarfatti 25, 2014, vol. 9, no. 12, pp. 16-17

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## Contribution to Chapters, Books or Research Monographs

### **I nuovi modelli di business nel settore moda**

RINALDI, F. R., "I nuovi modelli di business nel settore moda" in Fashion Change., Out of Fashion (Ed.), Connecting Cultures Editions, pp. 184-192, 2017

### **Communicating fashion in the new era: understanding social media and corporate social responsibility**

RINALDI, F. R., "Communicating fashion in the new era: understanding social media and corporate social responsibility" in Fashion Management., A. Schramme, T. Moerkerke, K. Nobbs (Eds.), Lannoo Campus, pp. 75-100, 2014

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## **Cases in International Case Collections**

### **Ingredient Branding & Supply Chain Transparency in the Jeanswear Industry: The ISKO (TM) Case**

D'AMATO, I., F. R. RINALDI - "Ingredient Branding & Supply Chain Transparency in the Jeanswear Industry: The ISKO (TM) Case" - 2016, The Case Centre, Great Britain

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## **Prefaces, Postfaces, short Introductions**

### **Prefazione**

RINALDI, F. R., "Prefazione" in Nulla è come sembra: Fenomenologia della comunicazione della moda 3.0., P. Vee, M.T.Moschillo, M.Bisognin (Eds.), A To Vee S.a.s., 2014